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## MEDIA ADVISORY

FOR IMMEDIATE RELEASE

### Industry leaders sharing their vision at WRAP Annual General Meeting

**Sherwood Park, Alberta (January 8, 2013)** – Agricultural producers and farm leaders representing commodity groups and the agri-food industry will be meeting next week in Banff, Alberta, where delegates will convene at the Wild Rose Agricultural Producers (WRAP) Annual General Meeting. This year’s theme is “Sharing the Vision in Agriculture”.

Among the speakers at this year’s event will be a keynote address by Wendy Holm, award-winning resource economist, Agrologist, author and journalist; and Ron Bonnett, President of the Canadian Federation of Agriculture, who will bring a national and international perspective to the discussions.

**What:** WRAP Annual General Meeting and Convention  
**When:** January 14 from 5:30 – 7:30 pm, Registration and Welcome Reception  
January 15 at 8:15 am to January 16 at 2:30 pm, Meeting  
**Where:** Banff Park Lodge, 222 Lynx Street, Banff, AB

**Media Registration:** To register, please contact Sheryl Rae, Executive Director, at [wrap@planet.eon.net](mailto:wrap@planet.eon.net).

**Attachment: Agenda**

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**For more information, please contact:**  
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*Wild Rose Agricultural Producers is Alberta's largest producer funded general farm organization. Whenever decisions are being made that affect the province's agricultural industry, we're there, providing an effective voice for Alberta's farmers. For more information on WRAP, please visit our website at [www.wrap.ab.ca](http://www.wrap.ab.ca).*